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To the President of the International TRIZ Association

Recommendation Letter for Valeri Souchkov

It's my pleasure to write a recommendation letter for Valeri Souchkov.

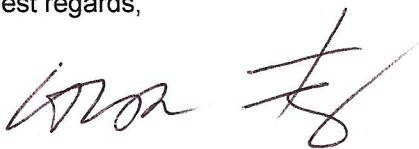
Valeri is one of the world's most active and effective TRIZ practitioners. He has exposed to and trained in TRIZ thousands of people over the globe. He has published numerous references on TRIZ: from course materials and white papers to books. Since 2001, he has taught TRIZ at the University of Twente (The Netherlands).

Valeri is also active in TRIZ research and development. He has proposed several notable improvements to such popular tools of TRIZ as cause-effect analysis and problem mapping, and developed promising adaptations of various TRIZ concepts and tools to resolving business and management challenges.

In addition to being a first-rate expert in TRIZ, Valeri is also its successful public advocate. He is a co-founder and a board member of the European TRIZ Association (ETRIA), cofounder of the TRIZ European Research Network, a co-founder and leading coordinator of the International TRIZ Conference 'TRIZ Future,' and a fellow member of the MATRIZ's TRIZ Research and Development Council.

It is for these reasons that I highly recommend to grant Valeri the diploma "TRIZ Master-Practitioner on Merits."

Best regards,

A handwritten signature in black ink, appearing to read 'Victor Fey', written in a cursive style.

Victor Fey