To: Dissertation Council of MATRIZ

From: Oleg Feygenson

LETTER OF RECOMMENDATION

I would like to recommend that Mr. Valeri V. Souchkov be awarded TRIZ Master degree based on a set of scientific publications as defined by Article 24 in Appendix 3 to Multi-stage TRIZ Certification Regulations TRIZ Level 5 (TRIZ Master) Certification Regulations, updated version as of February 2, 2012.

Mr. Souchkov is a world famous TRIZ developer. He is the author of xTRIZ: the further extension of TRIZ that introduces a structured approach to systematic front-end of innovation, integrates different methodologies, and introduces a process of systematic inventive problem solving, new idea generation, and solution strategies evaluation. Valeri Souchkov has developed such powerful and efficient tools of the modern TRIZ as Value-Conflict Mapping (VCM), advanced version of Root Conflict Analysis (RCA+) and others.

Results of Mr. Souchkov's research and development are published at 67 sources that include books, articles in journals, conference proceedings and white papers. Those sources include Valeri's publications in different languages: English, German, Dutch, Russian. It's important to emphasize not just a significant number of publications but also the highest quality of these publications.

Valeri Souchkov has been extremely active as a TRIZ trainer and facilitator since 1991. Valeri has trained over 4000 people around the world. He and his trainees effectively utilize classical TRIZ and xTRIZ methodology which is proven by a great number of innovative projects performed.

Mr. Souchkov is also known as a co-founder of European TRIZ association (ETRIA) and one of the leaders of TRIZ movement in Europe. Valeri was a co-founder and Executive Board member of Invention Machine Labs, Minsk, Belarus.

Personally, I have known Valeri Souchkov almost 5 years since we met at ETRIA conference in 2008. I have been learning from Valeri how to present results of TRIZ research and development, how to structure presentations and articles.

In my opinion, nowadays Mr. Valeri V. Souchkov is one of the most efficient TRIZ developers in the world. He should be definitely awarded TRIZ Master degree based on a set of scientific publications.

Sincerely,

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